



4/16/2009

Dear Valued Customer,

EPW would like to introduce a new flat trim product with adhesive back. This is a new product offering that has replaced our existing flat trim. This product uses an advanced acrylic adhesive, unlike most flat trim that uses a rubber based adhesive. Acrylic adhesive tend to get stronger over time this creates an advantage over the rubber based adhesives that tend to deteriorate over time. This product will be in the E.P.WinBid program beginning April 22nd for dealers.

BENEFITS

- **Superior adhesive strength**
 - High peel and shear adhesive strength
 - Aggressive tack
 - Wide application temperature
 - Permanent bond
 - Stronger bond over time
- **No freight charge when delivered to your business address.**
- **Trim color is matched to EPW standard white and almond. The vinyl is the same as the window frame.**
- **Purchase by the piece. No need to purchase full carton quantities.**
- **Full carton quantity discount. (100 pcs.)**
- **One-stop shopping. Purchase flat trim on same P.O. as window order.**
- **1 3/4" x 12' Dimension per stick.**

Sincerely,

Colin Lymer
Marketing Manager
Empire Pacific Windows

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